



Alcohol and Tobacco Control State of Louisiana

ATC Press Release

ATC ANNOUNCES 2014 SUMMER CRACKDOWN ON UNDERAGE SALES

June 4, 2014

Baton Rouge, La. – For the second year in a row, the Office of Alcohol and Tobacco Control (ATC) Commissioner Troy Hebert announces a summer crackdown on unlawful sales of alcohol and tobacco to minors. This year, Commissioner Hebert has ordered more agents in the field conducting more compliance checks than ever before.

ATC agents conduct compliance checks throughout the year to ensure establishments that sell or serve alcohol and tobacco are conducting business in accordance with state laws. Throughout the summer months, ATC agents will greatly increase the number of random compliance checks at alcohol and tobacco retail outlets statewide.

This is the second year Commissioner Hebert has ordered the summer crackdown in his agency. Throughout the summer of 2013, ATC agents conducted more than 3,000 compliance checks. Commissioner Hebert expects his agents to surpass that number this summer.

“The initiative began last year as a way for ATC to continue its mission to prevent access of alcohol and tobacco products to underage individuals,” said Commissioner Hebert. “I want to make sure ATC is doing its part to keep these products out of the hands of minors throughout the state.”

Anyone caught selling or serving alcohol or tobacco products to minors are subject to criminal and administrative charges. Businesses face fines and penalties that could result in suspension or revocation of their alcohol and tobacco permits.

For more information, please contact:

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